

Headquarters U.S. Air Force

Integrity - Service - Excellence

Joint Motorcycle Riders Focus Group



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Overview

- **Motorcycle Safety Program**
- **Motorcycle Safety Program effectiveness**
- **Speed in motorcycle mishaps**
- **Joint Focus Group**
- **Decision**



Motorcycle safety Program

■ Training



■ Education



■ Awareness



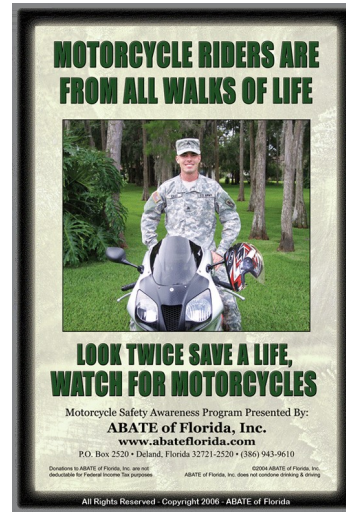
* = As of 5 Nov
07

** = Since 9 Mar
07



Are our Programs Effective?

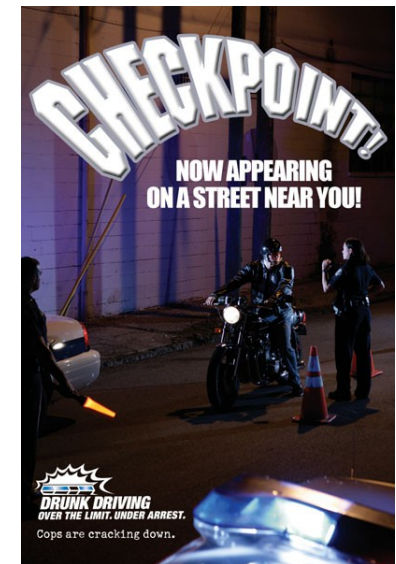
■ Training



■ Education



■ Awareness





Speed

- **Predominant factor**

- **Risk**

- **Behavior**



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What Drives Behavior/Attitude?



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Data Point - Joint Focus Group

- Non attribution



- Target population
 - Joint



- Truth



- How do we slow you down?



- Reaction



Logistics

- **Rank and file selection**
- **Service funded travel**
- **Location**
- **Questions**
- **Report**

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Decision

- **Form Joint Focus Group**
- **Do not form Joint Focus Group**